



CHRONICLE

CINCINNATI AREA HEALTH SCIENCES LIBRARY ASSOCIATION

<http://cahsla.org>

December 2006

No. 98

President's Page

I think that half of the checks and other documents that I have dated in the last three weeks have carried 2006 in the year. I guess I am just having a hard time moving into a new year! I keep blaming it on the weather---since we had yet to have "winter" it couldn't be the new year already. It doesn't seem all that long ago that we were worried about the change of the millennium---Y2K meetings, plans, and hysteria reigned. Now, we worry about pandemic flu---I think I prefer Y2K!

The program committee has had no problems in dealing with the new year. They have planned very cool programs for CAHSLA members in February, March and April. Be sure to watch your email for announcements of dates, times and locations.

The Executive Committee will begin in-depth discussions in February regarding the future of CAHSLA. To refresh memories, we do not have a president-elect to take over the leadership of the organization for 2007-08. The programming responsibilities have been capably handled by a committee this year. If you have any suggestions, recommendations, or are willing to volunteer to serve as president for next year, please let me know. We will be communicating with the members via email as the options are identified. We are currently planning to have the business meeting at the April meeting where we will discuss and decide. Thanks in advance for your creativity and energy as we move forward with this agenda item.

I hope to see you at the next CAHSLA meeting (see announcement for details elsewhere in the Chronicle). Happy 2006, oops I mean 2007!

Sharon Bressert-Purtee

COCLS – the organization that refused to die and went to lunch

Join this small but lively group in a wide-open forum to share any issues, news, or changes that may be affecting your work place and learn helpful tidbits from your local colleagues. We have no set agenda except lunch, so anything is up for discussion

Feb 1, 12:00 noon at St. Elizabeth Medical Center. Contact Don Smith for details dsmith@stelizabeth.com or 859-344-2248

Celebrating the Holidays with CAHSLA

Our organization has a delightful history of celebrating the winter holidays. On December 11 members gathered at the lovely home of long-time CAHSLA member Mary Piper. Located in North Avondale, Mary's home is a warm and welcoming spot to gather for food, fun, and this year, song. Many members gathered around the warm and glowing fireplace in the living room. Others mingled in the dining room sharing conversation and enjoying hors d'oeuvres and desserts. Also on display in the living room were the books CAHSLA members brought to donate the American Cancer Society's Hope Lodge, a guesthouse for cancer patients and their family. Several talented members led us in singing traditional Christmas carols. We actually sounded quite good!

On November 28 CAHSLA members volunteered to decorate the large Christmas tree that graced the foyer of the American Cancer Society's Hope Lodge. Jennifer Heffron and Jane Thompson coordinated this first-ever event that brought nearly a dozen CAHSLA members to the tree trimming party. Jane brought music CDs that provided an inspiring background for the group's creative outlet. In addition to using the ornaments provided by the Hope Lodge, we brought handcrafted and other unique ornaments for future Lodge trees. Jennifer treated us to her rich and delicious thumb print cookies. There was time to interact with guests of the Lodge who stopped by to look at the tree and share their memories of holidays and family gatherings.

Both events were very pleasant evenings spent enjoying the company of new and long-time CAHSLA members. If you have a memory of these evenings that you would like to share with the membership, please contact the editors of this newsletter.

Lisa McCormick

Upcoming CAHSLA Programs

Happy New Year! The holidays are behind us and winter stretches ahead with no holidays in sight until May; at least for some of us. Thank goodness there will be CAHSLA programs to attend!

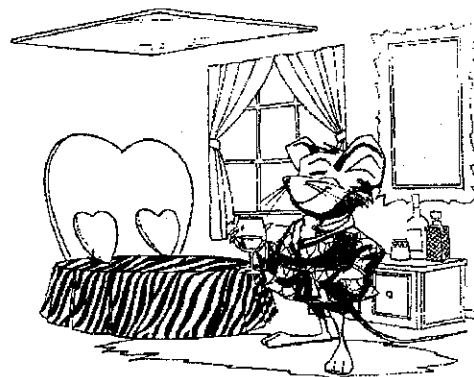
On February 15th John Fleischman will be giving a talk on animals that have won the Nobel Prize. This will definitely be interesting. The program is being held at the Genome Research Institute (GRI). Keep your eyes open for a flyer in the near future.

For those of you who attended the October program "A Day in the Life of a Prison Librarian" may remember that the speaker Regina Szente extended an invitation to any of us who wanted a tour of her library at the Warren Correctional Institute. We've followed up on her invitation and have scheduled a tour for March 19th. We hope to arrange carpooling to the facility since it is a distance. Regina tells me we all must enter the prison at the same time and that valuables must be left in the car. A flyer will be coming out with more details about the tour soon.

Don't forget the Drake Hospital tour coming up in April and the French Park picnic in June.

We've had good turnouts for CAHSLA programs so far this year. We thank you for your interest and hope to continue to see even more of you at our upcoming programs!

Edith Starbuck



MOUSE PAD

Adult Learning Principles - Your Secret Weapon In Designing Effective Library Training

On December 5, 2006 I attended "Train the Trainer: Designing and Presenting Adult Training Programs at the Library" sponsored by SWON. The instructor, Scott Warrick, is a lawyer and human resource consultant from Columbus, Ohio. I attended this presentation to get some help for the classes taught at Pratt Library on how to use Endnote (a software tool for publishing and managing bibliographies) and Evidence Based Medicine searching. Warrick discussed five reasons that training fails: (1) no reinforcement, (2) difficult personalities, (3) bad trainers, (4) poor program design, and (5) bad information. While these failures might seem obvious the ways to fix them are not always so obvious. Warrick reviewed each topic thoroughly and then gave suggestions of how to change these failures. Some of his suggestions were very thought provoking in two areas. First, is the problem of no reinforcement of the new material learned in the training. Warrick suggested mentoring after the training is completed. The mentor should work with the trainee for a few weeks ensuring that the new material is applied correctly. While this is not always feasible it is an interesting suggestion. Another important consideration is the skill of the trainer to engage the trainees. I know when I teach my classes sometimes I feel like I am very boring! Warrick suggests using the principles of adult learning to help change your presentation and to make it more interesting and effective. One principle is that the greater number of senses the trainee uses, the greater the retention. For example, instead of just using your software to lecture, create a PowerPoint to go along with it with lots of visuals and some humor where you can. Is it possible to make a class on Endnote or Evidence Based Medicine funny? If you listened to me trying to train my teenage daughter, you might think so! Certainly, this is something to think about. This presentation was worthwhile because I left with lots of new ideas to liven up my classes!

Alison Kissling, Pratt Library

The Illustrated Librarian Temporary Tattoos

Librarian stereotypes are as old and outdated as microfiche. Nowadays you're just as likely to see your local librarian driving a Harley as a Honda Accord. This 3-1/2" x 4-1/2" hard-cover book contains twelve non-toxic temporary tattoos ranging in size from 1-1/2" to 3-1/4". Put one in a prominent place to prove once and for all that "smart" and "cool" are not mutually exclusive! Also great for bibliophiles and bookworms. All colors follow FDA cosmetic regulations.

The Illustrated Librarian Temporary Tattoos
item 11696 \$7.95 ea.

<http://www.mcphee.com/items/11696.html>

Health Literacy for Diverse Audiences: Do Your Clients Really Understand What They Read?

Tuesday, May 8, 2007, 8:00AM-4:00PM
Prior Health Sciences Library-The Heritage Center

In today's multicultural society, knowledge of and sensitivity to cultural factors are crucial for effective communication. A lack of culturally appropriate materials can cause serious problems for an organization and the individuals it serves. You can't afford to make mistakes. The focus of this one-day workshop is to help you learn how to assure the relevance of your messages and materials for diverse populations. A hands-on learning environment is used in large and small groups to provide an experiential base for exploring the guidelines, tools, and basic skills necessary for you to develop low literacy materials that are culturally specific.

For more information or to register, contact
Phone: (614) 688-3327 Fax: (614) 292-5364
E-Mail: sandy.cornett@osumc.edu

CAHSLA COLLEAGUES

Welcome ...

Joanna (Joie) West has joined the staff at the Pratt Library (Children's) as a half-time assistant. Joie is also a Xavier University student planning to graduate in May with a degree in Classics.

Apologies

We incorrectly identified **Meredith Travis** last issue when we welcomed her to UC Health Sciences Library. Meredith is the new Information Services Librarian at HSL.

Kudos

Best wishes to **Nonnie Klein** who retired from UC AIT&L Health Sciences Library effective December 31, 2006. Friends and colleagues gathered for a celebration in honor of Nonnie on December 18 at the Genomic Research Institute. Much of Nonnie's time and attention will focus on the completion of the family's new beach home in the Outer Banks, North Carolina. In addition, she will continue to run the UC department of orthopaedics' library. Good luck and best wishes, Nonnie! We hope that you keep in regular contact with your CAHSLA colleagues.

Lisa McCormick (Jewish Hospital) has been appointed by OHSLA president Ximena Chrisagis Ohio's representative to the Midwest Chapter MLA's State Liaisons Committee. Lisa's appointment runs through December 2007.

Leslie Schick (UC- AIT&L) continues in her role as a member of the Medical Library Association CE Committee. Leslie will be traveling to Chicago for the midwinter meeting the first part of February.

Barbarie Hill (Children's Hospital Medical Center) will be presenting a poster at the Medical Library Association's annual meeting in May 2007 in Philadelphia.

Travels

Barbarie Hill (Children's Hospital Medical Center) spent the holidays with her family in her new vacation home in Charlottesville, VA. In January, she and her husband traveled to London for an 8-day vacation of cathedrals, castles, museums and football (soccer) matches.

Leslie Schick (UC AIT&L) successfully made the drive to Colorado and back to Ohio over the December holidays. She and her family "mostly" avoided the havoc created by the blizzards.

Regina Hartman (The Christ) and her husband Gregg (along with Gabrielle!) set sail again for a weeklong Western Caribbean Carnival Cruise in late January. Their ports of call were Jamaica, Grand Cayman and Cozumel.

Little Gabrielle had fun spending a week with her Grandmother from Las Vegas who was also on the cruise. Gregg enjoyed many of his favorite smooth jazz artists at the concerts onboard, and Regina was happy that the motion of the ocean was minimal! :)

Misc.

News from **Dorothy Gilroy** (retired CCDD& lifetime CAHSLA member). She and husband, Maury, continue to love living in the Seattle area close to their children and grandchildren. Dorothy & Maury anticipate moving to a retirement community in the area sometime in March. You can always email Dorothy at dorothygilroy@yahoo.com

Nonnie Klein recommends visiting the IFLA website to download for free the Handbook on Copyright and Related Issues for Libraries (<http://www.eifl.net/services/handbook.htm>) Some of the topics covered by the handbook include copyright and trade agreements, technological protection measures – the “triple lock,” and open access to scholarly communication.

In the Literature and on the Net

Eva Colligan, Jewish Hospital Health Sciences Library uncovered this nugget ...

Medicine on the Net

Vol. 12, No. 12, p. 10 Dec. 2006

Your Aunt Minnie

Medicine on the Net features a recurring column "Site of the Month." In the December 2006 issue the column describes the radiology website AuntMinnie.com. The lead paragraph to the article reads, "According to this radiology site, the term "Aunt Minnie" is thought to have been coined by Dr. Ben Felson, a radiologist at the University of Cincinnati in the 1940s. He used the term to describe "a case with radiologic findings so specific and compelling that no realistic differential diagnosis exists." In other words, if it looks like your Aunt Minnie, then it is your Aunt Minnie."

Source: davidrothman.net/2006/11/16/librarians-should-be-sexier

Librarians 'should be sexier'

Alex Aiken, a Westminster council official and "former policy director for the Tories," expressed to a conference of the Public Library Authorities his belief that "[t]he concept of the librarian has to change and perhaps a start would be to abolish the title itself, with its connotations of middle-aged conservatism."

UPDATES- NEW TITLES SUGGESTED:

(Suggested substitute titles for when "librarian" is abolished)

1. Bibliodominatrix
2. Information Alchemist
3. Indagatrix (Latin, f. investigator, explorer)
4. InfoWarrior
5. Imperious Knight of the High Knowledge

6. Information Goddess (/God)
7. Knowledge Hacker
8. BookWench (/BookWretch)
9. Faithful of Wiborada (the librarian)
10. Circle of Wiborada (librarians) (Wiborada is the patron saint of the librarians.)
11. Chosen of the Information Matrix
12. Infomagineer

Suratt, Carla G. **The Psychology of Netaholics**

(Novinka) Examines internet addiction disorder from a sociological perspective. Topics include understanding addiction, from addiction to dependence, a brief history of medicalization, reality of online communities, an interactionist view of internet addiction, and more. For psychologists. Softcover. Height 8.25, Width: 5.50;

1st edition, NOVA SCIENCE PUBLISHERS INC.

©2006 ISBN: 1594547432

210 pages U.S. Contributors:: Foreign Contributors:

\$39.00

Medics might find Dr Google a help, says study

Last Updated: 2006-11-10 10:01:32 -0400 (Reuters Health)

LONDON (Reuters) - Patients are not the only people turning to the Internet for medical information. Searching the worldwide web with engines such as Google Inc may also help doctors to diagnose perplexing medical conditions, Australian researchers said on Friday. "Our study suggests that in difficult cases, it is often useful to google for a diagnosis," said Hangwi Tang, of the Princess Alexandra Hospital in Brisbane. To test how good Google is, Tang and his colleagues selected three to five search terms for 26 difficult-to-diagnose illnesses reported in a medical journal and did a Google search. After recording the top ranked answers that seemed to fit the symptoms and comparing them with the correct diagnosis, they found the Google searches came up with the right answer in 15, (58 percent) of cases. "Web-based search engines such as Google are becoming the latest tools in clinical medicine, and doctors in training need to become proficient in their use," Tang said in the study published online by the British Medical Journal.

From Reuters Health:

AOL co-founder Case opens online health site

Last Updated: 2007-01-22 12:54:57 -0400 (Reuters Health)

NEW YORK (Reuters) - AOL co-founder Steve Case launched a health Web site on Monday that will offer free and paid services including social networking tools for sharing information on doctors, insurance and other health topics. Revolution Health in a statement bills itself as an online location for resources on health conditions and healthy living topics combined with community and social networking features. Case is wagering 10s of millions of dollars that consumers will eventually pay about \$100 per year to subscribe to premium services on the site, The Wall Street Journal said. Revolution plans to offer free trials for telephone consulting and digital-record services for people who subscribe in the first 90 days, the Journal reported. Case's company, Revolution LLC, has also invested 10s of millions of dollars in RediClinic, the walk-in medical clinic company that operates out of Wal-Mart and other retail outlets.

The Chronicle of Higher Education

1/23/2007 Wired Campus Blog

"Wanted: Librarian. Book Lovers Need Not Apply"

As more and more librarians become "media specialists" or "information technologists," what happens to librarians who remain chiefly interested in collecting books, not in promoting information literacy? They get a bit jaundiced, writes Thomas Washington, the librarian at a school in the Washington area. In an editorial for *The Washington Post*, Mr. Washington bristles at the notion that libraries should be helping students navigate "the digital forest of information overload" instead of getting people to the stacks: The buzzword in the trade is "information literacy," a misnomer, because what it is really about is mastering computer skills, not promoting a love of reading and books. These days, librarians measure the quality of returns in data-mining stints. We teach students how to maximize a database search, about successful retrieval rates. What usually gets lost in the scramble is a careful reading of the material. Mr. Washington's skeptical take on information-literacy training is debatable. But the piece is worth reading because of its underlying point: that bibliophiles may find modern library jobs unrewarding. Have the requirements for library work changed over the past decade, or is Mr. Washington romanticizing the past?

--Brock Read

Seattle Times Editorial, January 19, 2007

Today's libraries: cauldrons of ideas

Some 15,000 librarians descend on Seattle today for the national convention of the American Library Association. We welcome them. This is a university town, a book-reading town, a film-festival town and a town with a downtown library like none other.

Even with all that, most of us are not as sophisticated about our libraries as we might be. A modern library is more than a repository of books, tapes, CDs and DVDs for check-out at no charge. A modern library is a cauldron of facts, help and know-how. Suppose you wanted to start a home photography business. There is a book on it in the Seattle Public Library. There is another on starting a clothing shop, and another on starting a brewpub ...

There are some who think the computer will make the library obsolete, but so far it has made it more useful. With a computer, you can reserve books, music and movies from home. With one of the library's computers, you can surf the Internet or check commercial databases - on genealogy, for example - that are available at the library for free.

Librarians are the experts at Finding Things Out. Part of their job has been automated by the Internet search engine, but it was the easy part. Each year, humanity's heap of facts, ideas and records grows larger - and we grow more indebted to those who know how to reach into it and find what we need.

Finally, librarians perform a political role: When officials start banning books and looking over people's shoulders to see what they're reading, librarians raise hell.

They always do this. It is their job to defend the freedom to read, and it is a job that will never be put out of business by a machine.

CALENDAR

- Feb 1 COCLS lunch and meeting. St. Elizabeth Hospital.
- Feb 15 CAHSLA meeting. John Fleischman on animals that have won the Nobel Prize. Genome Research Institute.
- March 19 CAHSLA tour of Warren Correctional Institute library with Regina Szente.
- April ?? CAHSLA tour of Drake Hospital.
- April 20 OHSLA Spring Meeting and CE. Geeks Bearing Gifts: New Technology Trends presented by Dale Prince. The Ohio State University, Columbus, OH.
- May 6-10 4th International Evidence Based Library & Information Practice Conference. Chapel Hill-Durham, NC.
- May 18-23 MLA Annual Meeting. Information Revolution: Change is in the Air. Philadelphia, PA.
- June 3-6 SLA Annual Conference. Denver, CO.
- June ?? CAHSLA year-end picnic.

The *CAHSLA Chronicle* is published four times a year in September, December, March, and June. The editors are Lisa McCormick, Jewish Hospital Health Sciences Library, and Barbarie Hill, Cincinnati Children's Hospital Pratt Library.

CAHSLA Chronicle

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