



# CHRONICLE

CINCINNATI AREA HEALTH SCIENCES LIBRARY ASSOCIATION

<http://cahsla.org>

March 2005

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## President's Page

By Edith Starbuck, President

Spring is right around the corner and with it comes all the wonderful signs of rebirth. Flowers are pushing their way to the surface, grass and trees are starting to turn green and sunny, warmer days are more frequent. With spring comes a new surge of energy and hope. It is one of my favorite seasons.

I just signed up for a virtual course on the "Art of Negotiating Anything" offered by the Special Libraries Association. I am looking forward to learning more about negotiating since so many parts of life involve negotiation. For instance, I think negotiating skills can contribute to better positioning of the library to, ultimately, deliver enhanced library services. Librarians need to be skilled negotiators and promoters. We are frequently in situations where we negotiate - with vendors for better contract terms, with administrators for added space or staff or with

a customer on a reasonable delivery time for requested information. Whatever the situation, we need to approach the bargaining process by first knowing what we have identified as our main objective to be gained from the negotiation. When we feel that we enter the process on a more even footing, for example, by using a new skill set we developed by attending a continuing education program, we are already successful.

I hope that one of your objectives will be to take advantage of the remaining programs offered by our adept program committee. This year has already been so rewarding in terms of the variety and timeliness of the programs the committee has offered. Remember, the more knowledge you have the better prepared you will be when opportunities arise to negotiate for your library's enhanced position within your organization. Enjoy the spring!



## February CAHSLA Meeting

Thursday, Feb. 4, 2005 at Cincinnati State Technical Community College

Eighteen librarians registered for the joint CAHSLA/GCLC meeting on Consumer Health. Tanny Mays, Consumer Health Coordinator for the Greater Midwest Region of the NNLM, presented Prescription for Success: Consumer Health Information on the Internet. This hands-on class gave lots of good practical information. The basics of MedlinePlus and other reliable websites were covered. In addition, attendees explored pharmaceutical and drug-interaction, and herbal information websites.

At the break a variety of fruit, sweet breads, cookies, and popcorn was served.

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## Mark Your Calendar

On March 14, SLA and CAHSLA will co-sponsor a meeting on health statistics. Lisa Orgren from North Carolina will present, Health Statistics, Finding the Flusive and Exclusive. The meeting will be from 3-5pm at Raymond Walters College. Dinner afterwards will be Dutch treat.

March 24, Charniel McDaniels, Network Coordinator for the Greater Midwest Region of the NNLM, will present the NLM Update and LinkOut. The meeting will be at the Cincinnati VA Medical Center from 1-5.

Plans for the business meeting and the final picnic are still in the works. Stay tuned for more information.

## Financial Report 3/3/2005

### Checking Account (Fifth Third)

Balance as of 12/13/2004	\$3330.48
Deposits	
Dues \$ 15.00	
Total \$ 15.00	
Withdrawals	
Service charges - 2 months \$ 21.00	
Close account 1/8/2005 \$3321.48	
Total	\$3345.48
Balance as of 1/8/2005	\$ 0.00

### Checking Account (PNC)

Opening balance	\$ 821.48
Balance as of 3/3/2005	\$ 821.48

### Savings Account (PNC)

Opening balance	\$2500.00
Deposits	
Interest \$ 1.33	
Balance as of 3/3/2005	\$2501.33

### Cash

Balance as of 12/13/2004	\$ 51.23
Balance as of 3/3/2005	\$ 51.23

Total Assets \$3374.04

26 paid members  
4 life members  
30 current members

Submitted by: Cathy Constance, Treasurer

### Free LexisNexis website ...

... contains information on U. S. and world events from more than 4,000 news sources. "Hot topics" are part of the agenda ... tsunamis, for example, and transcripts from the various news programs are part of the deal! You do NOT need a subscription to LexisNexis to access the database. <http://www.lexisnexis.com/news/>

## Lloyd Library Has New Website

The Lloyd Library and Museum is pleased to announce important additions and enhancements to its website. New features include databases never before available and now accessed only on our website. They are the Eclectic Medical Journal Index, created by the Lloyd Staff, and Pharmacists in World War II, created and maintained by Lloyd Scholar, Dennis Worthen, in conjunction with his book, Pharmacy in World War II. The Eclectic Medical Journal Index is the only one available for this Cincinnati publication and indexes its entire run of 97 volumes published from 1849 to 1937. Pharmacists in World War II includes over 11,000 pharmacists, pharmacy students, and those returning from the military on the GI Bill.

Also new is our first online exhibit—a virtual representation of the Lloyd's successful 2003-2004 exhibit Mining the Lloyd: Book Artists Reveal Secrets and Treasures from the Lloyd Library and Museum. The Lloyd collaborated with local artists Susan Brumm and Diane Stemper in inviting book artists to choose a text from the library's collection and use it as an inspiration for a new creation. The online exhibit is a reproduction of the exhibit catalog and features color photographs of the artists' books, their statements, and the title of the Lloyd text that inspired the work. Introductions from co-curators, Brumm and Stemper, explore the relationship between science and art, making the case for a visual arts display within a scientific context.

Another improvement has recently been negotiated with the University of Cincinnati Libraries that makes searching Lloyd's holdings through UC's online catalog easier for our patrons. Accessed from our website, Lloyd's catalog records have been available through UC's UCLID

online catalog for several years, although up until recently it was not possible to search only Lloyd holdings. One can now change location to the Lloyd Library and Museum before searching, which eliminates holdings from other UC libraries or affiliates and returns results only from the Lloyd.

Other enhancements have been made to simplify access and provide for more content. For instance, there is a separate section for Lloyd news which includes information about events and exhibits, feature articles and headlines, as well as all press releases issued from the Lloyd. There is also an expanded section for the Lloyd Scholar with more information about his publications, projects, activities, and a biographical sketch. Our history found in "About Us" now includes all Lloyd Showcases written by our scholar, which provide supplementary chapters of the library's past, highlighting several different biographical aspects of founder John Uri Lloyd.

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## Lloyd Library Exhibit

The Lloyd Library and Museum announces its Spring Exhibition, *Plates of Fungi: Paintings by J. Augustus Knapp Commissioned by Curtis Gates Lloyd*, showing March 1 through June 30, 2005.

*Plates of Fungi* demonstrates an interesting combination of art in service to both science and literature. It also presents for the first time select works of J. Augustus Knapp, a contemporary of Frank Duvenek and Henry Farney who studied at the McMicken School of Design in Cincinnati.

Knapp and the Lloyd brothers, John Uri, Nelson Ashley, and Curtis Gates (founders of the Lloyd Library and Museum), were friends who collaborated on many projects. Knapp illustrated several of John Uri Lloyd's novels and produced 27 exquisite and scientifically accurate watercolors of mushrooms for



Curtis Gates Lloyd, 12 of which will be on display. The exhibit also includes an original illustration for John Uri Lloyd's novel *Etidorpha*, as well as selected mycological writings by Curtis Gates Lloyd and biographical information on the Lloyds and Knapp. The opening reception, including lectures from three local experts, will be Saturday, March 5 from 4 - 7 pm at the Library. Nicholas P. Money, Ph.D., Department of Botany, Miami University will speak on Curtis Gates Lloyd: Cincinnati's Eccentric Mycologist. Ken Henson, MFA, Professor of Drawing and Painting, Art Academy of Cincinnati will present Knapp and the Significance of Mushrooms in John Uri Lloyd's *Etidorpha*. And, Matt Madison of Madison's Produce will talk about Mushrooms from Forest to Feast.

Since its successful collaboration with local artists Susan Brumm and Diane Stemper to display the artists book exhibit *Mining the Lloyd* in 2003-04, the Lloyd Library has been working to position itself as a new venue for exhibits of interest to the arts community as well as the general public.

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## Linguistics Lesson

The Washington Post's Style Invitational once again asked readers to take any word from the dictionary, alter it by adding, subtracting, or changing one letter, and supply a new definition. Here are this year's winners:

**Bozone (n.):** The substance surrounding stupid people that stops bright ideas from penetrating. The bozone layer, unfortunately, shows little sign of breaking down in the near future.

**Cashtration (n.):** The act of buying a house, which renders the subject financially impotent for an indefinite period.

**Giraffiti (n):** Vandalism spray-painted very, very high.

**Glibido (v):** All talk and no action.

**Sarcasm (n):** The gulf between the author's sarcastic wit and the person who doesn't get it.

**Inoculate (v):** To take coffee intravenously when you are running late.

**Hipatitis (n):** Terminal coolness.

**Osteopornosis (n):** A degenerate disease. (This one got extra credit.)

**Karmageddon (n):** It's like, when everybody is sending off all these really bad vibes, right? And then, like, the Earth explodes and it's like, a serious bummer.

**Dopeller effect (n):** The tendency of stupid ideas to seem smarter when they come at you rapidly.

**Arachnoleptic fit (n.):** The frantic dance performed just after you accidentally walk through a spider web.

**Beelzebug (n.):** Satan in the form of a mosquito that gets into your bedroom at three in the morning and cannot be cast out.

**Caterpallor (n.):** The color you turn after finding half a grub in the fruit you're eating.

And the pick of the literature:

**Ignoramus (n):** A person who's both stupid and at a\_\_hole

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## Cincinnati Health Foundation Resources

The Health Foundation's web site now includes presentations from the 2004 Annual Health Data Conference, held on October 25, 2004, for health data users and producers in Indiana, Kentucky, and Ohio. The conference featured Denise Love, Executive Director, National Association of Health Data Organizations, as keynote speaker. Session topics included the policy perspective, success stories at the community level, developing your health data toolbox, and tips and tricks for accessing and using state-level data. To view the presentations, please visit <http://www.healthfoundation.org/data/hdconf2004>

## CAHSLA COLLEAGUES

### Kudos

The Jack H. Rubinstein Library of the Cincinnati Children's Hospital was a 2005 winner of the Alibris Collection Award. Alibris, a leading online bookseller, provides the award of \$3000 in books to under funded libraries nationwide. "I would like to extend our heartfelt thanks to you and your members for your very generous award to our library," said librarian **Barbara Johnson**. The Rubinstein Library intends to enhance its collection of "special needs" books for children, parents, and doctors at the medical center's Division of Developmental Disabilities.

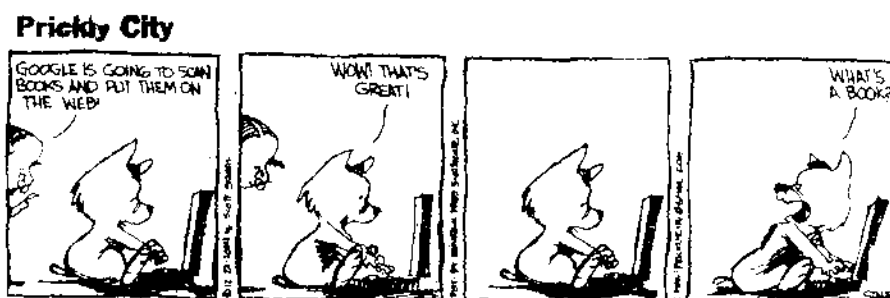
### Travel

News from Dorothy Gilroy (retired, CCDD). Dorothy and her husband Maury, reside in Redmond, Washington close to her children and grandchildren. Our most recent update from Dorothy reads: "I'm basically doing volunteer work in school libraries and have lots of fun with the gorgeous new children's books! I am also on the advisory committee of a local public library branch. When we were in South America I saw national libraries. Many countries have no concept of the free public libraries we take for granted in the U.S. It is amazing the programs provided for newcomers in this seaport (entry) city. Next trip is to the Southwest U.S."

Mary Ann Middendorf (St. Elizabeth) and husband Bill spent a week in New Orleans in February.

### Family Events

Our best wishes are extended to Maggie Smith (daughter of colleague Don Smith, St. Elizabeth, and wife Gay) who was married to Matt Deavy on March 5. The Smith household experienced some "joyful chaos" as Don described it. The wedding, originally planned for May, was changed to March when the Smith's learned that son Gabe, stationed in Baghdad, Iraq, would be coming home on furlough in late February, early March. Wishing for her brother to be a part of the wedding, the family went on hyper speed to pull together a jubilant celebration.



## In the literature and on the web

### Guide to 'Neurotica' charts new age of anxiety

Last Updated: 2005-02-03 13:32:56 -0400 (Reuters Health)

By Jill Serjeant

LOS ANGELES (Reuters) - Remember the time when people made stupid mistakes instead of "bad choices, when anal-retentive personalities were simply tidy and no one needed a "life coach?"

Gone are the days when "closure" was a term used for zippers and when "denial" was only a river in Egypt.

Welcome to the new Age of Anxiety where Western culture is beset by so much dread that "bad habits have been turned into diseases, foibles are afflictions and sins are syndromes," says writer Jon Winokur.

Direct from California -- the state that in 1986 created a task-force to promote self-esteem -- comes Winokur's "Encyclopedia Neurotica," an irreverent guide to the world of neuroses, phobias and a slew of other conditions just waiting to be chronicled in the next best-selling "addiction memoir..."

Winokur makes a clear distinction in the book between neurosis in the colloquial sense and psychosis that lead to criminal behavior or demands hospitalization and is no laughing matter.

His "issues" are mostly with the "psychobabble" that has turned juvenile delinquents into kids suffering from "conduct disorder" and gluttons into "compulsive over-eaters..."

"We seem to medicalize oddity and quirkiness. I also wanted to try to make the point that, as actress Carrie Fisher said, 'All the good people are nuts.' This is what makes life so interesting," Winokur told Reuters ...

Some old disorders have gone distinctly out of fashion, says Winokur, notably nymphomania, once used to describe excessive female lust and now "a term rendered obsolete by the sexual revolution."

But denial is particularly pernicious, since if you don't know you're in it, how can you get out of it? Or as comic George Carlin once quipped, "In Los Angeles, there's a hotline for people in denial. So far no one has called."

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### **Information Literacy Makes All the Wrong Assumptions**

By STANLEY WILDER, associate dean of the River Campus Libraries at the University of Rochester

The premise of information literacy is that the supply of information has become overwhelming, and that students need a rigorous program of instruction in research or library-use skills, provided wholly or in part by librarians... Librarians should not assume that college students welcome their help in doing research online. The typical freshman assumes that she is already an expert user of the Internet... Google provides her with material she finds good enough, and does so instantaneously... Information literacy... misses the real threat of

the Internet, altogether -- which is that it is now sufficiently simple and powerful that students can graduate without ever using the library... Information literacy is also harmful because it encourages librarians to teach ways to deal with the complexity of information retrieval, rather than to try to reduce that complexity... One alternative to information literacy is ... The model of reading and writing [which] suggests that the librarian's educational role is analogous to that of the professor in the classroom: Librarians should use their expertise to deepen students' understanding of the disciplines they study... to teach apprentice readers and writers... The library's educational function would be to make students better writers... a function that creates real value within our institutions.



CMAJ, 2004 Dec 7;171(12):1443-5.

#### **Incidence of and risk factors for nodding off at scientific sessions**

Rockwood K, Hogan DB, Patterson CJ.

We conducted a surreptitious, prospective, cohort study to explore how often physicians nod off during scientific meetings and to examine risk factors for nodding off. After counting the number of heads falling forward during 2 days of lectures, we calculated the incidence density curves for nodding-off episodes per lecture (NOELs) and assessed risk factors using logistic regression analysis. In this article we report our eye-opening results and suggest ways speakers can try to avoid losing their audience.

The phenomenon described in this well-documented paper is not the exclusive preserve of physicians. Those attending library meetings will quickly recognize the similarity between our professions in this respect

## CALENDAR

Mar 11	Health Statistics, Finding the Elusive & Exclusive. Raymond Walters. 3-5 p.m.
Mar 24	NLM Update and LinkOut. Cincinnati VA Medical Center. 4-5 p.m.
May 14-19	MLA annual meeting. San Antonio, Texas
June 5-8	SLA annual meeting. Toronto, ON
June ??	Final CAHSLA meeting of the year. Time and place TBA
Sept 16-20	Midwest Chapter/MLA annual conference. Fargo, ND

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### CAHSLA Chronicle

Barbarie Hill, Editor  
Edward L. Pratt Library  
Cincinnati Children's Hospital  
3333 Burnet Avenue  
Cincinnati, OH 45229-3039