



CHRONICLE

CINCINNATI AREA HEALTH SCIENCES LIBRARY ASSOCIATION

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President's Page

Happy spring! It seems safe to say that spring has arrived. When I see the forsythia in bloom, I feel that we have successfully escaped winter's icy grip. The re-warming of the earth and the greening of grass and trees sparks a well of energy that has been put on "stand-by" when November blasted us with cold.

I've been reading a lot about the concept of motivation lately. It has been enlightening and challenging reading. For instance, just the definition of motivation struck me. One set of authors defines motivation as a "state of feeling or thinking in which one is energized or aroused to perform a task or engage in a particular behavior." The definition focuses on motivation as a feeling and a cognitive state. There are many conditions that can affect our feelings and thoughts when we are feeling motivated or unmotivated. For example, this week I attended the joint CAHSLA/SLA meeting at Raymond Walters. I felt a renewed sense of energy after seeing and talking to colleagues I have not been in contact with for sometime. The presentation by Cindy Meisner and Beth White also gave me an energy boost. The information they presented was new and very interesting, and it also gave me a sense of the importance of our work. I was struck by the thought that we library professionals bring essential skills to the development and dissemination of innovation in caring for the health of the communities we serve! I was already motivated to attend the meeting, and by having such a positive experience, I am very

motivated to attend the remainder of this year's meetings. I would like to encourage you to attend the upcoming events the program committee has planned and give yourself the opportunity to be re-energized and motivated by new thoughts and ideas.



Forsythia is pure joy. There is not an ounce, nor a glimmer of sadness or even *knowledge* in forsythia.

Anne Morrow Lindbergh

CAHSLA Programs 2003-2004

Since the December newsletter, three more programs have taken place and there are more to come!

The annual Holiday meeting was held December 9 at the Lloyd Library where we were warmly welcomed by Director, Maggie Heran. Maggie is known to many of us from her years at the University of Cincinnati Cincinnati Medical Heritage Center. We happily celebrated the holidays with good food, good drink and good company. We also tried our hands at some crafts. Some talented folks cut out snow flakes and other designs while others created pomanders from cloves and oranges. As always, the Lloyd Library provided an interesting and welcoming setting for our holiday get together. Thanks goes to Maggie for her willingness to host CAHSLA this holiday season!

As is CAHSLA's holiday tradition, children's books were donated for children aged 6 months to 6 years at the Visions Center this year. The center is where children of teens who are attending classes at Taft High School to obtain their GED can receive care.

In February, Bob Morrissey offered to do a Lunch and Learn to introduce OVID's SKOLAR project. Rose Zajac offered the use of her library (thanks Rose!) so a group of us met at Tri-Health Good Samaritan Hospital Library to find out about this resource. SKOLAR appears to be a useful clinical resource that has sections for administrators as well as physicians and an easily navigated interface.

A joint CAHSLA and SLA program was held March 24 at Raymond Walters College. Cindy Meisner (Ethicon Endo-Surgery, Inc.) and Beth White (Beth White Research and Consulting Service) presented, Beyond Science Fiction: Medical Technology for the 21st Century. It was a very interesting program about the medical device industry and the resources they use to support their users at Ethicon Endo-Surgery. For more details

see Shelley Paden's article in this issue of the Chronicle.

The next program is scheduled for May 4 and will be a talk given by local historian John Morra. The topic has not been nailed down but possibilities may be about the research process or his Albert Sabin research. Look for the flyer with more details in April.

The final meeting will be in June at the Civic Garden Center. We're looking into providing some interesting food for this end of the year gathering. You'll know if we've been successful closer to the date so stay tuned!

Many thanks to the program committee: Nonnie Klein, Shelley Paden, Jane Thompson and Mary Piper for their hard work and helping make these programs so successful.

We hope to see you all at the upcoming programs.

*Edith Starbuck,
Program Committee Chair*

Presentation by Cindy Meisner and Beth White

On March 24, SLA and CAHSLA had a joint meeting at Raymond Walters College sponsored by Swets Blackwell. Cindy Meisner (Ethicon Endo-Surgery, Inc.) and Beth White (Beth White Research and Consulting Service) presented, Beyond Science Fiction: Medical Technology for the 21st Century. Beth provided an overview of the advances in biomaterials, tissue engineering, robotics and nanotechnology have lead to the development of innovative products and surgical techniques. She profiled the medical device industry as a very competitive, fast paced, and dependent on an unpredictable health care system. Consequently this offers many challenges for providing information support. Cindy overviewed the information environment for the medical device industry. Current awareness is vital to this industry.

Information professionals must have expertise in many areas—health care, biotechnology, and pharmaceuticals and must be able to access a wide range of document types (patents, proceedings, market reports, association publications, etc). Librarians must peruse the current literature and filter for the researcher. Beth and Cindy presented key information sources for their industry. Their full PowerPoint presentation can be found at <http://www.sla.org/division/dpht/Annual2003/phtsla03.htm>

Shelley Paden



OHSLA's 10th Anniversary

The Spring 2004 OHSLA Meeting will be held on Thursday, April 22, 2004 from 9:30am - 3:00pm at the Fawcett Center in Columbus, OH. Ruth

Holst, the GMR's Associate Director, will present her Grant Writing Workshop. 3.5 MLA CE's will be available.

A big party is also planned to celebrate OHSLA's 10th Anniversary. Pam Bradigan, Past-President, is in charge of the festivities. Cake and ice-cream will be provided, along with OHSLA souvenirs and fabulous door prizes. Pamela Elwell, former Director of Libraries at Mount Carmel Health Systems in Columbus, Ohio is writing a history of our organization which she will share at the meeting.

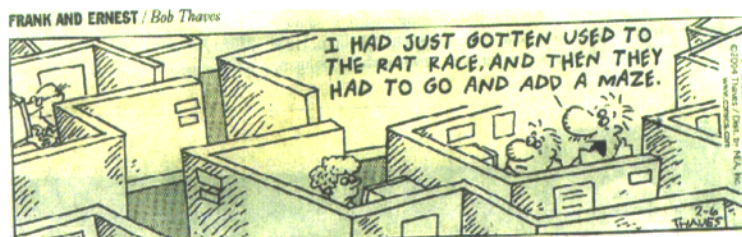
Dear Colleagues,

Many of you will have seen reports on the news that a portion of Summit Country Day School's building collapsed over the weekend. What may not have been clear from the news reports is that the school's library has also suffered devastating losses. At present, the full extent of the damage is not clear, but at the very least the periodical collection and the workroom/AV storage room are lost. Structural damage may cost the school its entire collection.

The library at Summit Country Day and Marianne Cramer, its librarian, are strong members of GCLC. During this time of need, I encourage you to offer your support to Marianne and to the members of the Summit Country Day community. The GCLC community will also be pulling together to assist Summit Country Day School with its library needs. GCLC libraries may have an important role to play in welcoming Summit students to their facilities. We will also be coordinating a response to the losses of collection and materials. In the days to come, anticipate additional messages detailing specific needs and your invitation to help one of our own GCLC community. Our strength lies in our joining together to serve the needs of all our libraries. We can make a difference!

Sincerely,
Michael

Dr. Michael R. McCoy
Executive Director
Greater Cincinnati Library Consortium
2181 Victory Parkway, Suite 214
Cincinnati, OH 45206
Voice: 513. 751-4422



**From Cincinnati Enquirer 3/16/2004
Cincinnati school libraries
need big lift**

Your voice: Mimi Gingold

This spring, as my daughter exits Walnut Hills High School to pursue higher education, I, too, will exit Cincinnati Public Schools, where I have spent 24 of my 30 years as an educator. I will walk out of the vibrantly painted "rain forest" doors of East Price Hill's Whittier Elementary School Library Media Center, where I have spent the last seven years. I will, unfortunately, leave a lot of work unfinished.

About 15 years ago I pursued my library media certification because I knew that the library could be a powerful instrument for influencing change throughout a school. And, working with an administrator and staff that recognized the value of a top-notch information center, Whittier created a Library Media Center that is among the best in the region. Every Whittier student attends library classes weekly and learns information skills necessary for lifelong learning.

I wish I could say that Cincinnati Public Schools made this Library Media Center a reality, but it is not so. The great majority of the funding came from philanthropic foundations in the city, state and country. I learned to write grants in order to provide what Indian Hills, Seven Hills, Forest Hills or Sycamore provide through their school budgets or with the generosity of their more affluent parents.

Sad to say, as Whittier's Library Media Center improved over the years, more than 20 of CPS' more than 60 elementary schools closed their libraries. Only a handful of elementary schools have top-quality libraries. Would suburban or private school parents tolerate this?

The great majority of CPS students fall on the wrong side of the divides - the digital divide, the literacy divide, the income divide. These are the

kids who probably do not have Internet access at home.

I commend Superintendent Alton Frailey for squarely facing the reality of inequities in our system. He is right. Our overwhelming mobility rate in the non-magnet schools does underscore the need for a uniform curriculum. On Frailey's watch will come newly constructed schools that will have adequate library space - but what about the program, the trained personnel and the resources to go in it?

I believe the philanthropic and business community would be willing to forge a vital collaboration with the district to revitalize all of the CPS school libraries. It will be a huge undertaking.

There is no doubt in my mind that this is important work that our children need us to do.

Mimi Gingold, an elementary library media specialist for Cincinnati Public Schools, lives in Kennedy Heights.



CAHSLA COLLEAGUES

Welcome

Rose Zajac (Tri Health Good Samaritan) welcomed Angel Chaffin as a new volunteer; Angel is a librarian in the Lakota School system and is interested in learning about the unique world of medical libraries. Angel will have the opportunity to learn about the special information needs and resources that medical libraries provide.

On the Move

We have heard from our colleagues at UC HSL who are experiencing an unprecedented move to many new locales as the medical center undertakes a massive renovation project. Edith Starbuck, Mary Piper, and Shelly Paden are now located in the Health Professionals building adjacent to Wherry Hall. Jane Thompson, Nonnie Klein, and Sharon Bressert are located at the UC Genomics Research Institute facility on Reading Road.

Nonnie Klein (UC HSL) will be embarking on a sabbatical beginning April 5 and lasting six months. Nonnie will be working on updating the Daniel Drake bibliography and then doing research on the types of patients, funding, and procedures at free eye clinics in major cities in the U.S., England, and Scotland in the late 1700's and early 1800's.

Jane Thompson (UC HSL) will be visiting England in the spring.

Collaboration

Angela Myatt (UC HSL) and Barbarie Hill (Children's) have been team-teaching a series of workshops on Evidence-Based Practice searching techniques designed for health professionals at Cincinnati Children's Hospital. The hour-long, hands-on workshop has been scheduled 1-2 times a month since January.

In the Literature

From the *Chronicle of Higher Education* 2/20/2004: "The Infodiet: How Libraries Can Offer an Appetizing Alternative to Google" by Steven J. Bell

Google has become the symbol of competition to the academic library. In 2003 a torrent of articles in the popular press sang the praises of Google while heralding the demise of libraries or, worse, ignoring libraries and librarians -- the original search engines... Academic librarians are stymied by their inability to get students to use the libraries' high-quality subscription databases. We find ourselves having to choose between succumbing to the lure of Google-ized database interfaces and vehemently resisting them... James Morris, dean of the School of Computer Science at Carnegie Mellon University, has coined the term "infobesity," which nicely describes the outcome of Google-izing research: a junk-information diet, consisting of overwhelming amounts of low-quality material that is hard to digest and leads to research papers of equally low quality... The

challenge is getting students to move from infobesity to infodieting. When confronted with aggregator databases and online library catalogs, students' eyes glaze over, not unlike those of a fast-food supersizer confronted with a nice, healthy salad plate... Working together, librarians, professors, and developers can show students that research, like reading and classroom discussions, requires careful reflection. Supersized search engines that imitate Google, producing piles of full-text articles, may initially be as satisfying as a candy bar. But empty calories -- or citations -- are not what the educated consumer wants.

From the *Chronicle of Higher Education* 1/30/2004: "The Promise and Peril of 'Open Access' Free-subscription journals may loosen commercial publishers' stranglehold on scientific research, but skeptics say they're no panacea" by Lila Guterman.

"These companies (commercial publishers) have become a favorite target of many librarians and researchers, who feel that the publishers keep raising journal prices merely to sustain high profit margins.

But for many in academe, the open-access picture is not so black and white. Most nonprofit publishers stand with their commercial counterparts, arguing that scientific societies might fold if their journals were forced to become open-access. Researchers who work outside the lucrative field of biomedicine, or who live in poor countries, question whether they can afford the authors' fees. Other skeptics doubt that the open-access journals can make ends meet.

What's more, open access may not even save universities money. If the new publications multiply but do not immediately replace subscription-based journals, the transition period will be uneasy and expensive -- and no one knows how long it will last.

"If we have to pay for both the existing journals and the author-pays fees, we're going to get killed," says Charles E. Phelps, provost of the University of Rochester.

The key players -- researchers, librarians, and publishers -- are watching the new open-access journals closely. At stake is the future of how scientists communicate, not to mention a \$3.5-billion industry.

The open-access method of distributing scientific journals, says John E. Cox, a publishing-industry consultant, "is the most articulate and serious threat to the conventional publishing model that we've seen."

From the *Library Hotline* 2/9/2004: Beyond MARC, Metasearching Tailored Portals One Solution

Roy Tennant of the California Digital Library gave a presentation on the future of metasearching ... during the American Library Association Midwinter Meeting ... "Only librarians like to search. Everyone else likes to find," he said. He also said "All things being equal, one place to search is better than more." Users of information resources will "satisfice," he said, using the formula "Good enough" is the sum of gain minus pain, and that varies with each search. What he called the "Google lesson," is that the size of the search set isn't as important as how it is presented ...

What are some of his tips? “Read outside the profession.” You won’t find all you need in the professional literature, he warned. “Hire staff more for their personality traits than their technology expertise,” because the technology will change so rapidly ... “Be more agile/flexible and thrive on uncertainty.” And finally he cautioned, “Never move at the speed of the organization.”

From *Information Today* 11/2003: Still Revolting After All These Years by Gwen M. Gregory

Why did you become a librarian? Were you filled with the hope that librarians can help people and really change the world? Or that you personally could make a difference in people’s lives? Over the years, some of this enthusiasm often ebbs and is replaced by dissatisfaction with salaries and status. To get some of that old feeling back, try reading *Revolting Librarians Redux: Radical Librarians Speak Out* edited by Katia Roberto and Jessamyn West (Jefferson, NC: McFarland, 2003)... *Revolting Librarians Redux* is a great mix of silly and serious, politics and pleasure. It reminded me of some of the best things about being a librarian... Any librarian, no matter how long they’ve been at it, will find something to like here.

From *Information Today* 7/2003: I’m mad as hell and I’m not going to take it anymore ... a little fun with the Web-challenged by Stephen Abram.

Snappy Librarian Comebacks: What to say when the boss tells you that everything’s free on the internet!
InDUHvidual: “What do we need a library for now that everything’s free on the Web?”
Snappy Librarian: “You get what you pay for!”

InDUHvidual: “Everything’s free on the Web.”

Snappy Librarian: “Yeah, but so is garbage. I’m not going to quit buying my food at the supermarket and just pick through the neighbor’s compost heap...”

InDUHvidual: “I’m an accountant, and we need to save money. I think we should put the Web on every desktop and stop funding library acquisitions.”

Snappy Librarian: “I agree, and I’ll recommend to the CEO that we also put calculators and spreadsheet software on every desktop and stop funding this huge finance department...”

InDUHvidual: “There’s billions of pages of information on the Web. It’s such an amazing tool! Surely that’s plenty to meet our research needs.”

Snappy Librarian: “How much of that points to Joe’s 8-track tape collections or websites of suicide cults that tried to leave Earth on the Hale-Bopp comet?... One study estimated that the average employee spent at least three hours per week just looking for information and NOT finding it...”

On the Web

Check out the web site (<http://data.georgetown.edu/dml/reference/jcosts/journalcosts.html>) for Georgetown University Medical Center’s Dahlgren Memorial Library where they are educating their readers about rising costs for journals in an entertaining way. *Journal Costs: What do YOU think? The Problem: Libraries around the country are faced with inflated journal subscription costs. Between 1986 and 2000, subscription costs have increased by 226%! Take the quiz...*

CALENDAR

- April 22 OHSLA spring meeting 9:30am - 3:00pm at the Fawcett Center in Columbus, OH. Ruth Holst, the GMR's Associate Director, will present her Grant Writing Workshop.
- May 4 CAHSLA presents J. Morra speaking on the writing process and his new book on Albert Sabin and Jonas Salk. Time TBA.
- May 21-26 MLA annual meeting, Washington, D.C.
- June End of the year CAHSLA meeting at the Civic Garden Center. Date and time TBA
- October 9-12 Midwest Chapter/MLA Annual Conference. Springfield, IL
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The *CAHSLA Chronicle* is published four times a year in September, December, March, and June. The editors are Lisa McCormick, Jewish Hospital Health Sciences Library, and Barbarie Hill, Cincinnati Children's Hospital Pratt Library.

CAHSLA Chronicle
Barbarie Hill, Editor
Edward L. Pratt Library
Cincinnati Children's Hospital
3333 Burnet Avenue
Cincinnati, OH 45229-3039